



**We Can: Workshops and Business Plan Competition for Women Entrepreneurs (WE Can)** is a unique opportunity for young women entrepreneurs in North India. Dhriiti is partnering with the **Cherie Blair Foundation for Women** and funded by **U.S. Embassy India** to support 150 aspirational young women entrepreneurs to build successful enterprises.

The project will support aspirational young women entrepreneurs through an intensive **five-day business training course** which will be followed by **six weeks of mentoring**. The women entrepreneurs will be supported to develop a business plan, providing them with a solid foundation to sustain and grow their enterprises.

**Twenty-five** of the women will also receive incubation support to kick-start their businesses. In addition, **five enterprises** with high growth potential will be awarded attractive prizes.

**There is no registration fee.** However, please note that participants are required to cover their travel costs to attend the programme activities which will take place in the following cities: **Delhi, Jaipur, Lucknow, Dehradun and Chandigarh.**

**To be eligible for this program you need to:**

- # Be in the process of setting up their business, or strengthening and growing your existing business.
- # Have over at least 50% ownership in the business.
- # Be ambitious and willing to commit full time to their business.
- # Be willing to prepare and present a business plan to an expert panel.
- # Be able to read and write in English.
- # Be able to work with emails and other online communication.
- # Be based in and around the following cities, or be willing to travel to: Jaipur, Lucknow, New Delhi, Dehradun and Chandigarh

**For Queries Contact:**

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**Application Process:** To apply, complete our online application at: <https://goo.gl/forms/ReDS80B6CBfsbkWr1> or visit [www.dhriiti.com](http://www.dhriiti.com)

The deadline for application is **6pm (IST time) on 25th January 2017**. Shortlisted applicants will be invited for a face to face interview with a panel. Selected applicants will be informed by email in **February 2017**.