



For any queries  
email us at :  
**applyyoustart@dhriiti.com**  
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**YOU Start! NE** - Enterprise Acceleration Programme for Youth Entrepreneurs - is an initiative dedicated to promoting youth entrepreneurship in North East India.

**YOU Start! NE** will train and mentor **60 youth entrepreneurs from North Eastern Region** in India in 3 cities i.e. Shillong, Guwahati and Dimapur.

The programme involves an intensive **3-day enterprise training course** and a **one-day enterprise pitch workshop**. This will be followed by **four weeks of coaching support** to enable the youth entrepreneurs develop robust enterprise plans, providing them with a solid foundation to sustain and grow their enterprises. **10 youth entrepreneurs will be selected** to receive **mentoring support to accelerate their businesses**.

**3 youth entrepreneurs with high growth potential will be awarded.**

There is a **nominal registration fee of Rs. 1000/- per participant**. However, please note that participants are required to **cover their travel costs to attend the programme activities** which will take place in the following cities:  
**Shillong, Guwahati and Dimapur.**

**To be eligible for this program you need to:**

- Be less than **40 years of age as on 1st January 2018**.
- Be in the **process of setting up your enterprise** (for-profit or not-for-profit), or strengthening & growing your existing enterprise.
- Be one of the **primary decision makers** for your enterprise.
- Be ambitious and willing to **commit full time** to your enterprise.
- Be willing to prepare and present an **enterprise plan** to a jury panel.
- Be able to read and write in **English**.
- Be able to work with **emails and other online communication**.
- Be willing to pay the **registration fee** of Rs. 1000 per participant.
- Be based in any place in the North Eastern Region and be willing to travel (at their own cost) for the 3 day workshops on the following dates:
  - o Shillong – **13th – 15th March 2018**
  - o Guwahati – **17th – 19th March 2018**
  - o Dimapur – **21st – 23rd March 2018**

**Application Process:** To apply, complete our online application at: **<https://tinyurl.com/youstartne>** or visit **www.dhriiti.com** or scan the QR Code

The deadline for application is 6 pm (IST time) on 25th February 2018. Shortlisted applicants will be invited for a telephonic interview with a panel. Selected applicants will be informed by email in March 2018.

Implementation Partner :



Supported by :



Investment / Funding Partners :



Outreach Partners :

