

ANNUAL REPORT

2011-12

Dhriiti - The Courage Within



From the Executive Director...

Dear Friends and well wishers,

It's a great pleasure for me to celebrate yet another milestone in this journey called Dhriiti and share with you our bittersweet memories.

Dhriiti has been privileged to take forward its Entrepreneurs of Tomorrow programme with esteemed academic institutions reaching out to another batch of potential entrepreneurs. Dhriiti over the years has developed a strong relationship with Hewlett Packard and EDC in implementing the HP LIFE curriculum. Dhriiti has been also very privileged to have worked with The Global Fund for Children and Adobe in initiating the Adobe Youth Voices Programme.

This Financial year also saw the relationship with Sir Dorabji Tata Trust become stronger with the end of the Arecanut Leaf Plate Manufacturing Grant in which successfully met the targets we created and a new people's organisation was co created. In a first, this year, Dhriiti and TPMC participated in the India International Trade Fair (IITF) gaining international recognition.

Dhriiti is now ready to launch a new phase of innovations in the entrepreneurship education space. The journey is becoming more exciting by the day. We hope that the coming year will be more adventurous and rich.

ANIRBAN GUPTA

Activities at a Glance...

Entrepreneurship Development Cell

The Entrepreneurship Development Cell of Dhriiti has worked with youth across different socio economic backgrounds and has effectively reached out to the youth in different aspects of entrepreneurship development.

Dhriiti conducted its flagship programme 'Entrepreneurs of Tomorrow' Programme with esteemed colleges like Lady Shri Ram College (LSR), Jesus and Mary College (JMC) and Gargi College. Dhriiti reached out to a batch of 50 young students in spreading the ethos and attitude of entrepreneurship amongst them.

Dhriiti has been chosen as a master trainer organisation for delivering training of trainers on the Hewlett Packard LIFE curriculum. Dhriiti has also trained around 600 students in Delhi and Assam on the HP LIFE curriculum to build their IT capabilities enhancing their entrepreneurial skills.

Dhriiti also reached out to 100 young tribal girls in Jharkhand with their Ek Naya Aasman Programme enhancing their entrepreneurial aptitude and building their entrepreneurial skills ensuring better livelihood conditions for themselves and their communities. This initiative was supported by the Global Fund for Children, USA.

Dhriiti also implemented the Adobe Youth Voices programme with young adults in Delhi and Assam building their capacities in use of media for expression of their mind. This programme conducted with support from Adobe and The Global Fund for Children, USA has helped reach out to youth using a very innovative and powerful tool of expression.

Micro Enterprise Development and Management

The Micro Enterprise Development and Management (MEDM) cell of Dhriiti has been working extensively in Assam, India for promotion of micro-enterprise. These micro-enterprises are promoted as alternative livelihood options to agriculture which is the major source of livelihood in the region. In the past, MEDM has successfully initiated two enterprise clusters in the state of Assam - Arecanut Leaf Plate Manufacturing Cluster and Bamboo based industrial mat weaving and incense sticks manufacturing collective.

The major achievements of the Arecanut Leaf Plate project were that we were able to reach out to around 80 youth, who underwent training on entrepreneurship and Arecanut Leaf Plate making. During this year 20 new production units came up. During this year the Tamul Plates Marketing Pvt. Ltd. a marketing company for Arecanut Leaf Plates took over all commercial activity from Dhriiti making it a completely independent commercial entity owned by the producers.

Dhriiti and TPMC also participated for the first time in the India International Trade Fair (IITF) and were visited and appreciated by a lot of dignitaries that included amongst others the honourable Chief Minister of Assam, Mr. Tarun Gogoi.

Dhriiti also made considerable steps in the Bamboo initiative. Manual machines developed by Mr. Manabendra Pathak of Dhriiti were developed so as to de-skill the activity and increase efficiency and productivity of the women producers. These machines have been appreciated by the market elements (incense stick industry), government agencies as well as the academia.

Financials...

Balance Sheet As on 31st March 2012

| Particulars | Amount (Rs.) |
|----------------------------|------------------|
| Liabilities: | |
| Capital Assets Fund | 4,98,035 |
| Restricted Fund | 3,77,916 |
| Unrestricted Fund | -1,15,428 |
| Current Liabilities & Loan | 6,26,769 |
| Total | 13,87,292 |
| Assets: | |
| Fixed Assets | 8,63,187 |
| Cash & Bank Balances | 3,51,524 |
| Loan & Advances | 1,72,581 |
| Total | 13,87,292 |

Income & Expenditure Statement for the Year Ending 31st March 2012

| Particulars | Amount (Rs.) |
|-----------------------------------|-------------------|
| Income: | |
| Grants & Contributions | 11,70,284 |
| Other Income | 2,70,633 |
| Total | 14,40,917 |
| Expenditure: | |
| Programme Expenditure | 22,31,715 |
| Programme Support Expenditure | 13,67,986 |
| Administrative Expenditure | 4,84,594 |
| Total | 40,84,295 |
| Excess of Income Over Expenditure | -26,43,378 |

Chartered Accountant:

Nandan Bisht & Co.

Bankers:

**Axis Bank
ICICI Bank
State Bank of India**

Dhriiti – The Courage Within

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