



# Presentation on Social Entrepreneurship



# What is Social Entrepreneurship ?

- ▶ Social Entrepreneurship create innovative solutions to immediate social problems and mobilizes the ideas, Capacities, resources, and social arrangement required for sustainable social transformation.
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# History of Social Entrepreneurship

- ▶ An understanding of Social Entrepreneurship history reveals that the social Entrepreneur is usually a creative individual who questions established norms and harness entrepreneurial spirit and dynamism to enrich and help the society rather than themselves rich.
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# Social Entrepreneurship in the 19<sup>th</sup> Century

1. Robert Owen (1771-1858)
  2. Florence Nightingale (1820-1910)
  3. Henry Durant (1829-1910)
  4. William Booth (1829-1912)
  5. Frederick Law Olmstead (1822-1903)
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# Social Entrepreneurship in the 20<sup>th</sup> Century

1. Dr. Maria Montessori (1870-1952)
  2. John Muir (1838-1914)
  3. Franklin Delano (1882-1945)
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# Leading Social Entrepreneurship in India and in world

- **Vinoba Bhave (India)** :- Founder and Leader of “Land Gift Movement”.
  - **Ela Bhatt (India)** :- Founder of “Self-Employed Women’s Association” (SEWA) and the SEWA Cooperative Bank in Gujarat.
  - **Susan B. Anthony (U.S)** :- Fought for Women’s Rights in United States.
  - **Dr. Maria Montessori (Italy)** :- Developed the Montessori approach to early childhood education.
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# Keep on.....


- **Florence Nightingale (U.K)** :- Founder of Modern Nursing for improve Hospital condition.
  - **Margaret Sanger (U.S)** :- Founder of the Planned Parenthood Federation of America.
  - **Dr. Abraham M. George (India)** :- Founder of the George Foundation (TGF).
  - **Bill Drayton (U.S)** :- Founded Ashoka, Youth Venture, and Get America Working!
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- **Dr. Verghese Kurien (India)** :- Founder of the AMUL Dairy Project.
  - **Sri Sri Ravi Shankar (India)** :- Founded Art of Living Foundation and International Association for Human Values.
  - **Muhammad Yunus (Bangladesh)** :- Founder of Microcredit and the Grameen Bank. He was awarded the 2006 Nobel Peace Prize.
  - **Alan Khazei (U.S)** :- Co-Founder of City Year, a leading national service program.
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# Function of Social Entrepreneurship

- ▶ To create and maintain a stable level of employment.
  - ▶ Create jobs and provide support to socially vulnerable groups.
  - ▶ Social Entrepreneurship promotes development of entrepreneurial skills.
  - ▶ Compensating countries narrow place.
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# Keep on.....

- ▶ Social Entrepreneurs create social innovation and change in various areas, including education, health, environment and business development.
  - ▶ Social Entrepreneurship reduces poverty risk.
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# Difference between Social & Business Entrepreneurship

## ❖ Commercial Entrepreneurship

represents the identification, evolution, and exploitation of opportunities that result in Profit.


Social Entrepreneurship refers to the identification, evolution, and exploitation of opportunity that result in social value.

# Keep on.....

- ❖ **Commercial Entrepreneur** may create change in the society, but that is not the primary purpose of starting the venture.

**Social Entrepreneur** may generate profit, but for him/her that is not the primary reason for starting the venture.

# Keep on.....

- ❖ Another key difference between the Social and the Commercial Entrepreneur is in **the meaning of wealth creation**.  
For the **Commercial Entrepreneur**, 'wealth' is same as profit.  
For the **Social Entrepreneur**, however, wealth also encompasses creation of the social and environmental capital.
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A close-up photograph of a person's hand holding a small, reflective globe. The globe is the central focus, showing a map of the world with blue oceans and white landmasses. The words "Thank you" are printed in a clean, white, sans-serif font across the center of the globe. The hand is positioned to support the globe from below and the sides. The background is a soft-focus view of water with gentle ripples, suggesting an outdoor setting like a beach or a lake. The lighting is bright and natural, creating a warm and positive atmosphere.

Thank  
you