



Kishma Venture is a trademark registered banner to introduce its own brain child ideas and to protect them under Trade Mark Act, India 1999 (class 41).

Globally, the female community is fighting a constant battle for its rights. Societal and behavioral issues make this battle more intense and difficult in underserved communities of India

Our objectives are to implement our ideas through Physical and Virtual Events and moving towards diversification platforms like on digital, physical, live and social media to carry on business of promotional events, Award ceremonies, Product launching platform, sampling of products, pageant ceremonies, organizing ground level kiosks. We are achieving this through two projects - Mon Pokhila and Glow.

## THE FOLLOWING ARE THE KEY STRENGTHS OF KISHMA VENTURE:

- 1) In-house capabilities to organize and execute offline and online event management services
- An experienced and talented pool of global and national experts, mentors and trainers
- 3) In-depth knowledge and insights of societal and cultural issues and behavior of underserved communities in the NorthEast region.
- Clear vision and strategy to build a for-profit and financially viable social enterprise that also imparts similar learnings to the underserved communities.

## **SOCIAL IMPACT:**

- 1. We have completed 7 huge events in Assam, including 3 big media coverage shooting events and one FM Radio GupShup live talk show.
- 2. Empowered 30 women through 12 different experts and trainers in skills and leadership.
- 3. 12 women have become financially independent.
- 4. 16 women have acquired soft creative skills to become employable.



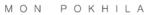


## MON POKHILA, DREAM OF A WOMAN!

Mon Pokhila works towards
Talent Development and provides
Talent Management Solutions.
It is a platform to transform and
establish the creative and cultural
talents of married women.

- 1) Registration Fees ₹ **600/**-
- 2) One-time expense for grooming ₹ **3000/**-























A promotional virtual platform for female founders to share their entrepreneurial journeys. Increasing their digital presence and promoting their businesses, and connecting with budding entrepreneurs will give inspiration to others.

Subscription Fees ₹ **3000/**-



