

Craft Concept, a start-up is the brainchild of Niharika Singh, conceived in late 2019. It is a home based sole proprietorship business located in Guwahati, Assam, India. The business offers wide range of handicrafts ranging from macramé items, quilling and paper craft, toys and miniatures out of clay, costume Jewelry, custom envelopes, Packaging boxes and home décor items.

Apart from showcasing its products through trunk shows, Facebook and exhibitions, Craft Concept runs on the make-to-order (MTO) basis, wherein the orders are customized according to customers' requirements. Customers so far have been close friends, relatives and people who came to know of the products through word-of-mouth publicity.



SANTA CLAUS CODE: SFT\_Santa\_001 ITEM: 25cm Upcycled Tissue paper Cardboard Roll Santa Claus for Christmas Decoration.

Price: ₹ 450/-







#### MASK

CODE: MSK\_CR\_Xmas\_001\_Red ITEM: Stylish & Trendy Crochet Woolen Santa Face Masks with breathable double fabric lining , which your kid will love to wear this CHRISTMAS SEASON !!!

Price: ₹ 240/-

### MASK

CODE: MSK\_CR\_Xmas\_002\_White ITEM: Stylish & Trendy Crochet Woolen Santa Face Masks with breathable double fabric lining , which your kid will love to wear this CHRISTMAS SEASON !!!

Price: ₹ 240/-





CODE: MAC\_BTL\_0004 ITEM: This upcycled wine bottle has 4mm Cotton Macrame Rope wraps . Perfect to use as décor piece or as lamp ( with fairy lights inside). It can be customised.

Price: ₹ 850/-







CODE: MAC\_BTL\_0003 ITEM: This upcycled wine bottle has Jute Macrame Rope wraps . Perfect to use as décor piece or as lamp ( with fairy lights inside). It can be customised.

Price: ₹ 650/-







CODE: MAC\_BTL\_0002 ITEM: This upcycled wine bottle has Jute Macrame Rope wraps . Perfect to use as décor piece or as lamp ( with fairy lights inside). It can be customised.

Price: ₹ 1050/-







CODE: MAC\_BTL\_0001 ITEM: This upcycled wine bottle has Jute Macrame Rope wraps . Perfect to use as décor piece or as lamp ( with fairy lights inside). It can be customised.

Price: ₹ 650/-



#### **MACRAME POTLI**

CODE: MAC\_BAG\_0003 ITEM: Macrame Cotton Rope Potli Bag. Size: width 8" x height 10" with inner fabric lining. It can be customised (Colour/ Size/ Pattern).

Price: ₹ 1500/-





#### MACRAME BOHO CLUTCH BAG

CODE: MAC\_BAG\_0002 ITEM: Macrame Boho clutch bag with inner zipper Size : width 10"x height 8". It can be customised (Colour/ Size/ Pattern).

Price: ₹ 750/-





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